

ACT!™



The ONE place to manage your entire customer relationship!

INSTANTLY ACCESS EVERY CONTACT DETAIL!

- Finally manage all of your customer information in one place.
- Easily stay on top of your schedule.
- Quickly send personalised letters, faxes, and e-mail.
- Confidently meet your sales goals.
- Safely share information with your team.

Enter information in one place, then have it appear in many places—like Microsoft Outlook®, your handheld device, and your paper planner.

That's the power of ACT!—the ONE place where you can manage every detail of your customer relationship.

ACT! helps propel your business to a whole new level—while you continue using whatever tool helps you get through the day!

- Smoothly integrates with Microsoft Outlook so you can keep in touch with customers every day!
- Quickly synchronises with handheld PDAs so you can leave the office with up-to-date info!
- Easily prints address books, phone lists, and schedules in more than 20 popular planner formats!



TO MAKE ACT! PART OF YOUR BUSINESS:

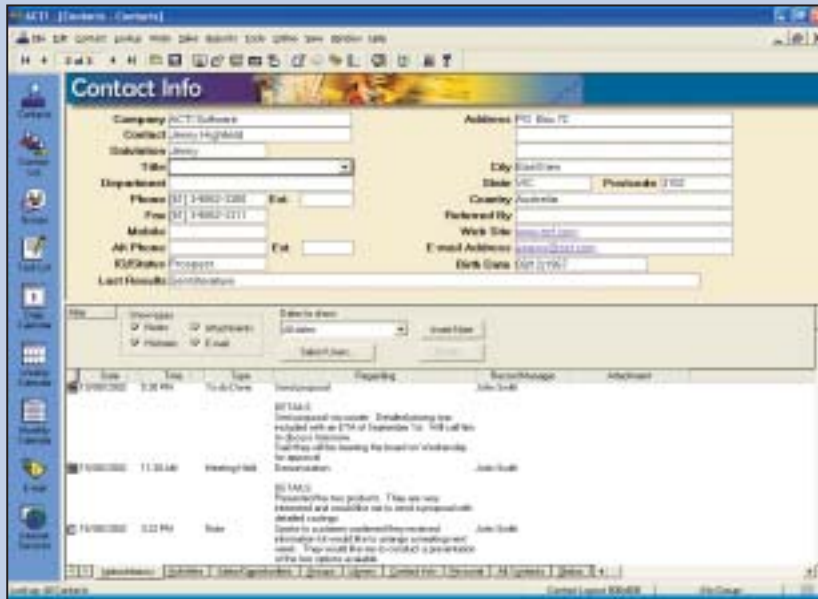
- Visit one of your local software resellers or ACT! Certified Consultants.
- Call ACT! Sales on one of the numbers listed below;
- email us on apsales@act.com

ACT! Sales Line: • ☎ 1800 675 617 (Australia) • ☎ 0800 775 617 (New Zealand)
• ☎ + 91 11 691 9303 (India) • ☎ + 61 3 9862 3391 (International) • ACT! email: apsales@act.com

#1 BEST SELLING
USED BY MILLIONS WORLDWIDE



Getting results doesn't get any easier!



FINALLY MANAGE ALL OF YOUR CUSTOMER INFORMATION IN ONE PLACE.

- Search more than 70 customisable fields instantly.
- Add databases and fields as your business grows.
- Keep date- and time-stamped notes from conversations and meetings.
- Log history of all calls, meetings, activities, and e-mail for every contact.
- Attach documents, graphics, spreadsheets, and Web pages to any record.
- Manage contacts individually or by account group.
- Import data from other popular programs automatically.

EASILY STAY ON TOP OF YOUR SCHEDULE.

- Schedule unlimited calls, meetings, and to-do items.
- Track commitments and completed activities for every contact.
- Set on-screen alarms and monitor multiple databases.
- Rollover incomplete tasks daily.
- Mouse over calendar items for quick event details.
- Prioritise tasks and filter by date range.
- View and print daily, weekly, or monthly calendars.
- Synchronise calendars to your handheld.

QUICKLY SEND PERSONALISED LETTERS, FAXES, AND E-MAIL.

- Create mail-merge documents with a single click.
- Customise HTML graphical templates for professional e-mail marketing.
- Keep track of every e-mail and letter sent and received.
- Use Microsoft Word or the built-in ACT! word processor.

CONFIDENTLY MEET YOUR GOALS.

- Use built-in sales tracking and forecasting tools to view your pipeline.
- Run built-in reports to quickly summarise sales information.
- Customise sales steps and reports to meet your specific needs.

SAFELY SHARE INFORMATION WITH YOUR TEAM.

- Use ACT! individually or with multiple users.
- Share databases via a network or use e-mail to stay in sync with remote workers.
- Share free/busy schedule availability.
- Filter public/private activities in your calendar.
- Comes with record locking and three levels of password protection.

WHAT'S NEW IN ACT! 6.0

NEW! Completely re-designed ACT! e-mail featuring 10 professional HTML templates for personalised e-marketing.

NEW! Radically improved Microsoft Outlook integration so ACT! and Outlook work even better together!

NEW! Active Libraries let you access, view, and edit documents, graphics, and spreadsheets from within any contact record.

NEW! Contact Activity lookup reveals the untapped potential of inactive prospects—and finds your best clients.

NEW! Calendar Pop-Ups give you instant details about any event without clicking on the item.

NEW! Advanced alarms provide more detail on each screen and monitor multiple databases.

NEW! Surf the Web without leaving ACT! and attach Web pages to one or many contacts.

NEW! Easily find birthdays, anniversaries, expiration dates, and other annual events for any contact with Annual Event field type.

NEW! Easier installation and automatic ACT! data conversion get you up and running fast.

SYSTEM REQUIREMENTS

- Microsoft Windows® 98/Me/NT/2000/XP operating system.
- Minimum 50 MB of free hard disk space.
- CD-ROM drive.
- 133 MHz processor or higher.
- 64 MB of memory or higher.
- VGA or higher monitor resolution.
- Microsoft Internet Explorer 5.5/6.0.
- Windows-compatible modem required for auto-dialing or modem-based synchronisation. Hardware and caller ID support required to auto-find contacts.

TECHNICAL SUPPORT

- For technical support, please visit <http://support.act.com>.

WORKS WITH THESE POPULAR PRODUCTS

- Microsoft Outlook 2000/2002 (XP) and Outlook Express 5.5/6.0; Lotus Notes® 5.0.
- Microsoft Word 2000/2002 (XP).
- Microsoft Excel 2000/2002 (XP).
- Microsoft MapPoint® 2002.
- Adobe Acrobat® Reader 5.0.
- WinFax PRO 9.0/10.0.
- Novell Netware 3.12 through 5.0;
- Microsoft Networks.